

Graphic Designer

Contractor, Part-Time, Remote (Within Canada)

Are you constantly vexed about one pixel to the left? Does it burn your eyes when you see a low-res image used in an enlarged ad? Do you see possibilities for colour palettes in everyday things and build out hex codes while walking through the woods? “OMG, did you see that dark moss? It’s so #4a5d2”

We’re seeking a designer of things on the internets who wants to create cool things that generate leads and interest for our amazing clients in a way that demands attention, tells a story and leaves someone saying, “heck yes, tell me more!”. If this sounds like you, keep reading!

What matters to us:

- You take an idea and run with it. Sometimes we have full briefs, sometimes we have concepts, and sometimes we have ridiculous ideas that Jen or Sally think up in the shower that turn out to be amazing.
- You thrive on pushing the boundaries of your creativity and knowledge.
- You elevate as much as create. You push back on ideas that don’t fit your aesthetic or vision but are willing to compromise when it matters.
- You work from the heart. Good design speaks to people and builds emotions; you know how to tap into this.
- You have experience in web design and creating graphics for social media, ads, infographics, presentations and anything else that needs to look good and be consistent with branding.
- You know how to create video content that gets noticed. Video is rad, and people are spending 58 minutes a day on TikTok. Yep, you read that right.
- You have a dog. Mostly joking, but we do really love dogs. Cats are also cool.

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What doesn't matter to us:

- Formal education - your experience is more important to us than extensive formal education.
- Where you live in Canada or what time you work - we have built systems that will let you work when you're most productive and from any timezone. There is no expectation of a 9-5 grind, but you may be asked to join scheduled meetings in Pacific Time.
- You have everything on our list - if you're missing a few of the skills above but are willing to learn or are an expert at Googling things, don't let that stop you from applying.

Why you want to work with us:

- We're an award-winning digital marketing agency specializing in lead generation and conversion rate optimization. We're nerdy and have a lot of fun doing it.
- We have amazing clients who are leading the way in sustainability, conservation, advocacy, education and community building. We constantly push ourselves for the best results for our clients because we wholeheartedly believe in what they're doing and know our work helps them make an even bigger impact in the world.
- We see neurodiversity as a strength and have created an environment where spicy-brained individuals can thrive.
- We're a Living Wage Employer who cares about our team and step up to help each other.
- You can either work with us on a part-time contract or a project-by-project basis. This means you can still work with other clients, illustrate the book you've always dreamed about, learn the fine art of French cooking, or spend more time walking your dog. Better yet, do it all!

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HOW TO APPLY:

Send an email to Jen Rollins, our Founder - jen@lionraagency.com, with three case studies of design projects you've worked on. Include two case studies on projects you're ridiculously proud of. Walk us through your approach and process - goals, direction, process, concept, revisions, if it was a success from your client's perspective and something you learned along the way. For the last case study, tell us about a project that still haunts you and keeps you up at night because things didn't end up as you wanted it to. For extra points, also include your favourite meme.

Cover letters written by AI tools and cut-and-paste resumes full of task-oriented responsibilities will not be considered.